

The 2025 Franchising Code of Conduct

Recorded: Monday 19 May 2025 | 60 minutes

Program

60 mins **The 2025 Franchising Code of Conduct**

The area of franchising law in practice has changed with the various provisions commencing over 2025. To ensure members gain an understanding of the transitions and how best to deal with this in practice, the session covers important points. The presenter is a member of the QLS Franchising Committee and has substantial expertise in this area.

This session will be of great importance for practitioners acting for Franchisors and/or Franchisees. The expert presenter covers the following points to ensure members gain a thorough understanding of the changes:

- An examination of the changes introduced by the new Franchising Code of conduct;
- The timing of the changes as they are staged in their date of effect;
- The impact on franchisors and franchisees alike.

Presenter: **Elizabeth Gore-Jones**, Principal, The Franchise & Business Lawyers

Chair: **Lisa Sylvester**, Professional Development Solicitor, Queensland Law Society



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Presenters



Elizabeth Gore-Jones

Principal, The Franchise & Business Lawyers

Since being admitted to the Supreme Court of Queensland in 1994 (and later the High Court of Australia) Elizabeth has dedicated her legal career to business and franchise law. She says that not only does she find the work challenging and re-warding but she loves the people she deals with from day to day.

Her clients can be entrepreneurial types expanding into new ventures, first time business owners, business people requiring assistance with specific challenges or a myriad of business and franchise related legal scenarios.

Elizabeth sits on a number of committees including:

- Is the deputy chair of the Queensland Law Society Franchising Committee;
- is a previous member of the Women in Franchising committee; and
- is a previous QLD chapter committee member for the Franchise Council of Australia.
- Elizabeth is also a previous member of the Franchise Council of Australia and:
- Lectures to the PLT students at Bond University about Franchising Law; and
- Regularly presents to other lawyers in relation to the Australian

Consumer Law, franchising and business issues including presenting at the Far North Queensland Legal Symposium in Cairns in 2010 and then Townsville the following year.

She has also acted in the set up of a number of new franchise systems ranging from photography through to retail clothing and children's sports. Her experience has led her to provide advice in taking Australian franchise systems overseas to New Zealand.

She is dedicated and driven to be available for her clients and to provide commercially sound legal advice with real solutions.